

ORANGINA SCHWEPPEES BELGIUM IS PART OF THE
GROUP SUNTORY BEVERAGE & FOOD EUROPE

Our specificity and our uniqueness lie on our history, which is based on our strong local roots and brands, while being part of the inspiring Suntory Japanese culture.

Our specific 'Yatte Minahare/Go for it' way of thinking is our driving force, boosting our bold ambition to revolutionize drinking!

Our success comes from our perfect knowledge of each of our local markets. Putting our consumers at the heart at everything we do, we offer them unique drinks for unique experiences. We work with passion, as one team.

We are highly committed and our local approach makes us very agile.



Orangina Schweppes is actively looking for a:

BRAND MANAGER

Your mission:

As brand manager in charge of our "still" brands, reporting to the Senior Brand Manager, your main responsibilities are:

- Participate actively to developing the brands portfolio strategy (global, pricing and communication) and analyze market trends
- Work closely with the Senior Brand Manager to translate strategy into actions plan, develop, execute and evaluate appropriate plans for your brand.
- Understand the soft drinks category and consumers' trends in order to implement successful innovations
- Actively collaborate to the trade plan realization
- Follow up on marketing budgets for your brands portfolio
- Reach brand objectives (volume growth, profit and market share)
- Manage marketing projects effectively so they can contribute to the business and the brand
- Develop a solid collaboration with external agencies (media, advertising, research) & internal partners (sales, supply, finance, etc.)
- Manage 1 marketing trainee

Your profile :

- **Experience:** Min 3/4 years in Brand Management in the FMCG sector or equivalent experience
- **Trilingual:** French, Dutch & English
- **Master in Marketing or equivalent**
- Creative, team player, good analytical skills
- Organized, good leadership & management skills
- Proficiency in Microsoft Office (Excel, Word and Power Point) and Nielsen software

Our offer:

- An attractive salary package incl. Company Car
- Multiples career opportunities incl. international mobility
- Development programs & coaching

READY FOR A NEW CHALLENGE ?

Interested to work for Orangina Schweppes? Please send your resume and a covering letter to **Gatienne DUBOIS**, HR Business Partner at OSB.Recruitment@suntory.com. You want to know more about us, visit our websites: <http://www.oranginaschweppes.be/fr> & <http://www.suntory.com/>

