



Orangina Schweppes Belgium

is part of the group Suntory Beverage & Food Europe
Our uniqueness lies on our history, which is based on our strong local roots and brands, while being part of the inspiring Suntory Japanese culture. 'Yatte Minahare/Go for it' way of thinking is our driving force, boosting our bold ambition to revolutionize drinking! Putting our consumers at the heart at everything we do, we offer them unique drinks for unique experiences.

We are actively looking for a **BRAND MANAGER SCHWEPPES BENELUX (ON-TRADE)**

Your mission:

As Brand Manager Benelux you support the development of our brand Schweppes, with a focus on the On-Trade Market:

- Participate actively to developing the brand strategy for the Classic & Premium ranges
- Translate strategy into actions, and manage marketing projects effectively so they can contribute to the business and the brand
- Understand the soft drinks category and consumers' trends in order to implement successful innovations
- Follow-up marketing budgets for your brand and projects
- Reach brand objectives (volume/value growth, profit and market shares)
- Develop a solid collaboration with media-, PR- creative- and promotional- agencies,
- Implement the marketing plans together with our distributors in Belgium & The Netherlands for Schweppes Premium Mixers
- Build partnerships with spirit companies
- Build strong relations with internal stakeholders (sales, supply, finance, etc.)

Your profile:

- University degree (Marketing, Communication or Commercial Science), with at least 5 years Marketing experience
- Trilingual: fluent in Dutch, French & English
- Consumer centered and intuitive, with a real passion for brands
- Enthusiastic, dynamic with a 'can do' mentality, with an innovative and out-of-the box thinking
- Self-organized and autonomous, with ability to identify problems and opportunities and propose solid and fact based recommendations (analytical skills)
- Leadership, conceptual & creative skills, management skills
- Team player, with the ability to manage different projects with different stakeholders
- On premise oriented business as past experience is a plus

Our offer:

- Join a dynamic team, and participate to building a strong international brand with local company
- Multiples career opportunities incl. international mobility
- Development programs & coaching
- An attractive salary package incl. company car

READY FOR A NEW CHALLENGE ?

Interested to work for Orangina Schweppes? Please send your resume and a covering letter to **Gatienne DUBOIS**, HR Business Partner at OSB.Recruitment@suntory.com. You want to know more about us, visit our websites: <http://www.oranginaschweppes.be/fr> & <http://www.suntory.com/>