



Orangina Schweppes Belgium

is part of the group Suntory Beverage & Food Europe

Our uniqueness lies on our history, which is based on our strong local roots and brands, while being part of the inspiring Suntory Japanese culture. 'Yatte Minahare/Go for it' way of thinking is our driving force, boosting our bold ambition to revolutionize drinking! Putting our consumers at the heart at everything we do, we offer them unique drinks for unique experiences.

Our brands: Schweppes, Oasis, Orangina, Gini, Dr Pepper, Canada dry, Riqles, May Tea & Pulco

We are actively looking for a
Customer Marketing Manager Retail

Your mission :

- Lead and coordinate the national and the Trade Marketing promotion plan in alignment with Marketing and Key Account Managers
- Develop and implement a customer/channel specific category plan, together with the Key Account Managers, based on the OSB category strategy, the shopper insights and the Customer strategy/needs in order to achieve the yearly targets
- Drive growth through effective category management and lead the identification of opportunities for innovation and category growth: new shelving organization (incl. plano), tailored offers, assortment reviews, promotional plan (creation, analyses and optimization,...)
- Lead monthly customers reviews based on Market (Nielsen / GfK), internal and customers information
- Development and Implementation of OSB's category vision among other adhoc projects
- Participation in customer meetings and business reviews

Your profile :

- Master in Management or Marketing
- Min. 2-3 years experience in a similar role in FMCG or in Marketing or in Sales. An experience in the field is an added-value.
- Expert in MS Office (Excel, PowerPoint and Word)
- Bilingual Dutch and French; English is an asset
- Strong analytical and financial skills
- Team spirit, problem solver, organized
- Positive attitude, dynamic and ability to deliver through others & drive for results

Interested to work for Orangina Schweppes? Please send your resume and a covering letter to **Gatienne DUBOIS**, HR Business Partner at OSB.Recruitment@suntory.com. You want to know more about us, visit our websites:

<http://www.oranginaschweppes.be/fr> & <http://www.suntory.com/>