



Orangina Schweppes Belgium

is part of the group Suntory Beverage & Food Europe

Our uniqueness lies on our history, on our strong local roots and brands, and the inspiring Suntory Japanese culture. 'Yatte Minahare/Go for it' way of thinking is our driving force, boosting our bold ambition to revolutionize drinking ! We put our consumers at the heart of everything we do in order to offer them unique drinks for unique experiences.

Our incredible brands: Schweppes, Oasis, Orangina, Gini, Dr Pepper, Canada dry, Riqles & Pulco

We are looking for a
Consumer & Market Insight Manager

Your mission:

- Transform in depth analysis of the soft drinks market into business opportunities and insight for the marketing, Sales & Management team in order to contribute to the brands portfolio development.

Your role :

- Inform regularly the organization of consumer trend analyzes, benchmarks, competitive analyzes and identify growth opportunities for OSB.
 - Communicate monthly our market performance (Source Nielsen) and "reporting" to the management committee
 - Communicate brand health KPIs of our brands (Panel GFK) and monitor our innovations
- Identify the needs of your internal Marketing clients and make recommendations for study plans and decisions related to brand strategy plans.
- Manage tools panels and the choice of providers:
 - Manage the budget in line with business priorities
 - Ensure of the market information system (Reliability & accessibility of data from our Nielsen & GFK panels)
 - Support the teams in their analysis & organize required trainings
 - Optimization of existing tools / reports
 - Have an helicopter view and able to connect other relevant markets information (Professional press, field, Euromonitor ...)
- Report to the Marketing Director with a dotted-line to the Consumer & Market insight Manager in France.

Your profile:

- Master in Economy, Business engineering, Marketing with minimum 2-3 years experiences in research institutes, panels or similar position in FMCG company
- Strong analytical skills, curious, critical mindset
- Ability to summarize and to make impactful recommendations
- Manage the panel tools (Nielsen, GFK) and IT.
- Trilingual (French, Dutch & English)

READY FOR A NEW CHALLENGE?

Interested to work for Orangina Schweppes? Please send your resume and a covering letter to **Gatienne DUBOIS**, HR Business Partner at OSB.Recruitment@suntory.com. You want to know more about us, visit our websites: <http://www.oranginaschweppes.be/fr> & <http://www.suntory.com/>